IDC HERZLIYA

כנס הרצליה ה-14
ע"ש אדמונד בנימין דה רוטשילד
THE EDMOND BENJAMIN de ROTHSCHILD HERZLIYA CONFERENCE

2014

IPS Institute for Policy and Strategy | Lauder School of Government, Diplomacy and Strategy

June 8-10, 2014

ISRAEL AND THE FUTURE OF THE MIDDLE EAST

THE PRELIMINARY AGENDA

The 14th Annual Herzliya Conference will focus on the future of the Middle East and its implications for Israel's national security and resilience. The tectonic motions resulting from the global geopolitical and economic shifts and from the Middle East regional turmoil have yet to settle. These transformative trends warrant a reflection on the future of the Middle East and an assessment of risks and opportunities for Israel and the world.

Positioned in the eye of these storms, Israel must re-examine its national security doctrine and foreign policy and also engage in strategic thinking that will explore possible ways to revive societal resilience and to reinforce solidarity and social entrepreneurship.

Convening shortly after Secretary Kerry is expected to table the framework for the Israeli-Palestinian peace process and just ahead of the six-month timeframe for the P5+1-Iran negotiations, the 2014 Herzliya Conference will be particularly timely to assess the future of the Middle East and its possible implications for Israel. Thus, the Conference will portray plausible scenarios and game-changing trends, explore risks and opportunities, assess alternative courses for managing the challenges, and develop new strategic directions.

Marking the 50th Anniversary of the Caesarea Edmond Benjamin de Rothschild Foundation and reflecting its heritage and contribution, the Conference will also address topical issues on Israel's national agenda, including education, economy, and how to revive its spirit of pioneering and philanthropy.

Herzliya 2014 will feature Israeli and world leaders of government, business, military, academia, social society, and media. Specially-commissioned senior taskforces will address the principal themes in the Conference agenda and develop concrete policy recommendations. At the Conference, high-level moderated plenary sessions and *Herzliya Roundtable* discussions (some of which attended by special invitation only) will deliberate the taskforce reports.

The 2014 Herzliya Conference program will officially commence on the afternoon of Sunday, June 8, and conclude on Tuesday evening, June 10. The program will include both plenary and "Herzliya Roundtable" sessions. Several "Herzliya Roundtable" sessions will be open only to EXECUTIVE or GOLD EXECUTIVE PARTICIPANTS or by personal and separate invitation. International participants are invited to join the Herzliya Conference's field trip in cooperation with IDF to be held on Wednesday, June 11, 2014.

About the Herzliya Conference

The Herzliya Conference is Israel's foremost global policy annual gathering, drawing together the most senior Israeli and international participants from government, business and academia to address pressing national, regional and global issues. The center stage for Middle East risk assessment and policy analysis, the Conference agenda covers a broad span of issues, ranging from nuclear proliferation and the Middle East peace process to world finance and energy security.

The Conference is held under academic auspices in a non-partisan, informal atmosphere, which facilitates and encourages an informed debate on emerging challenges and policy responses. Alongside plenary sessions, senior officials and experts convene in roundtable sessions for in-depth discussions on pertinent subjects to flesh-out the issues in a frank and off-the-record exchange, allowing for an authoritative assessment of strategies and policy alternatives.

Traditionally launched by the President of the State of Israel, the Conference has welcomed many notable participants from abroad over the past decade, including *Ban Ki-moon, Nicolas Sarkozy, Jimmy Carter, Anders Fogh Rasmussen, Prince Hassan bin Tallal, Robert Zoellick, Lawrence Summers, Dominique Strauss-Kahn, John McCain, General James L. Jones, Condoleezza Rice*, and *Salam Fayyad.*

The Institute for Policy and Strategy at the Interdisciplinary Center (IDC) Herzliya is the convener of the Herzliya Conference.

About the Institute for Policy and Strategy (IPS), IDC Herzliya

As a leading think tank on Middle East risk assessment, the primary mission of the Institute for Policy and Strategy (IPS) at IDC Herzliya is to contribute to Israel's national policy and to the upgrading of its strategic decision-making process.

Established in 2000, the range of IPS projects encompasses a variety of issues crucial to Israel. IPS conducts policy research on a broad analytical scope to identify evolving issues and trends and to assess emerging risks and opportunities. Concentrating on Middle East politics and Israel's foreign affairs, IPS also invests in innovative methodologies and policy analysis focusing on political/strategic risk assessment and management.

IPS cultivates close working relations with governments, public institutions, think-tanks and research institutes around the world. Drawing on its range of networks and convening power, IPS fosters informed dialogue and policy debate also through high-level summitry. These debates impact national policy by producing pragmatic responses that tangibly advance the national interests of Israel. IPS is action-oriented in the sense that it also supports and follows the implementation of the strategic directions and policy solutions devised under its auspices. The Annual ***Herzliya Conference*** on the Balance of Israel's National Security is the flagship of IPS activities.